

a prestigious art museum right here
in our community

Civic Arts Plaza
REGIONAL ART MUSEUM
THOUSAND OAKS, CALIFORNIA



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REGIONAL ART MUSEUM **MISSION & GOALS**
 THOUSAND OAKS, CALIFORNIA

The non-profit REGIONAL ART MUSEUM is the fulfillment of a study initiated by the Conejo/Las Virgenes Future Foundation which determined the need for a visual arts museum. Prominent business and community leaders, educators, and artists—representing the communities of the 101 Freeway corridor—have become a Task Force to create a visual arts museum. The museum will offer access to, education of, and appreciation for contemporary and traditional fine arts. Locating the new museum in downtown Thousand Oaks on city-owned or provided land was unanimously approved in concept by the Thousand Oaks City Council in June 2010.

The REGIONAL ART MUSEUM (RAM) will be a vital cultural resource for the City of Thousand Oaks, its neighboring communities, and visitors to our region. RAM will exhibit traditional visual arts—genres, styles, and materials—as we know them. Contemporary exhibits will be introduced that may in-

clude video, digital, website and other electronic art, as well as new forms and techniques yet to be developed.

RAM will build its collections, recruit donors to build and support the museum, hire a professional curator, partner with other art museums, and enable docents to share their knowledge about exhibits with the public. Educational programs will be developed with the local school districts and universities to support cultural and art studies of all elementary, middle, high school and university students. Adult education programs will be diversified in scope.

In planning its exhibits RAM will be responsive to community needs and interests. For more than 15 years, the region has enjoyed and supported world-class performances at the Civic Arts Plaza. The REGIONAL ART MUSEUM located adjacent to the Civic Arts Plaza theaters will provide enjoyment and appreciation of distinguishable visual art.

GOALS of the REGIONAL ART MUSEUM

- To provide a permanent location to house visual arts collections;
- To provide educational art programs for all ages;
- To highlight local recognized artists with periodic showings; and
- To house and accommodate national and international traveling shows and exhibits.

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The REGIONAL ART MUSEUM is a non-profit 501(c)(3) tax exempt public benefit organization dedicated to making the visual arts accessible to the area. ID#80-0223010.

THE DESIGN CONCEPT

Exciting conceptual images of the REGIONAL ART MUSEUM are the creative renderings of architect Francisco Behr, AIA, president and design partner of Behr Browers Architects, Inc. of Westlake Village. Frank Schillo, former Ventura County Supervisor and President of the Regional Museum group, asked Behr to join him on the Task Force to House the Visual Arts. Behr has been involved with the planning and plotting of the visual arts center from the project's beginning.

After surveying a number of locations, Task force members met with city representatives of Calabasas, Agoura Hills, Westlake Village, and the city of Thousand Oaks. The Thousand Oaks City Council approved, in concept, a location for the museum in downtown Thousand Oaks on city-owned or provided land. Development of a visual arts museum will enhance the identity and value of the popular Fred Kavli Theatre and Scherr Forum.

The proposed structure is a 30,000 square foot art museum in a three level design plus an accessible roof deck and sculpture garden.

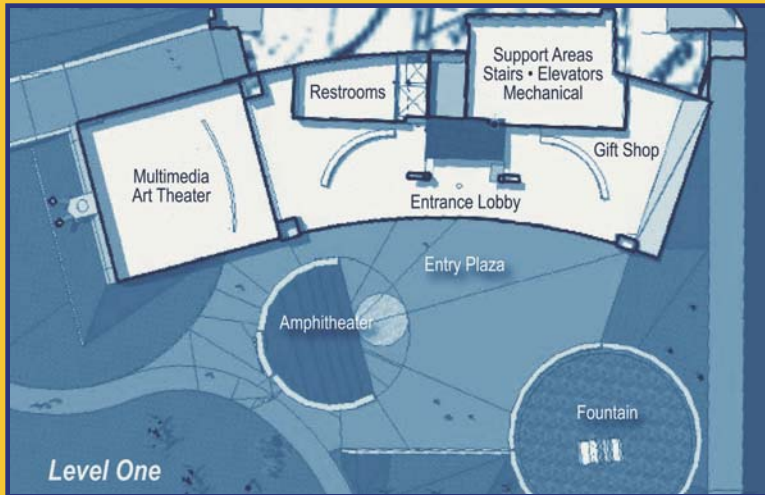


LOCATION • LOCATION • LOCATION !

The REGIONAL ART MUSEUM at the Thousand Oaks Civic Arts Plaza will serve a region of nearly 1,142,000 people and is only minutes away from the City of Calabasas to the east, Moorpark and Simi Valley to the north, Malibu to the south and Newbury Park to the west. Adjacent to the 101 freeway—The Civic Arts Plaza is neighbor to extensive population centers with significant business, industry and commerce. Entertainment and arts activities have always provided a focus for business communities.

When the REGIONAL ART MUSEUM joins the Fred Kavli Theatre and Scherr Forum it will provide opportunities for the region's more than 302,000 students-of-all-ages to experience and appreciate the visual *and* performing arts. The adjacent arts facilities will allow school districts to augment classroom studies with local field trips to experience the excitement of world-class visual arts exhibitions of painting, sculpture, photography, and digital art and professional music, drama, and dance presentations.

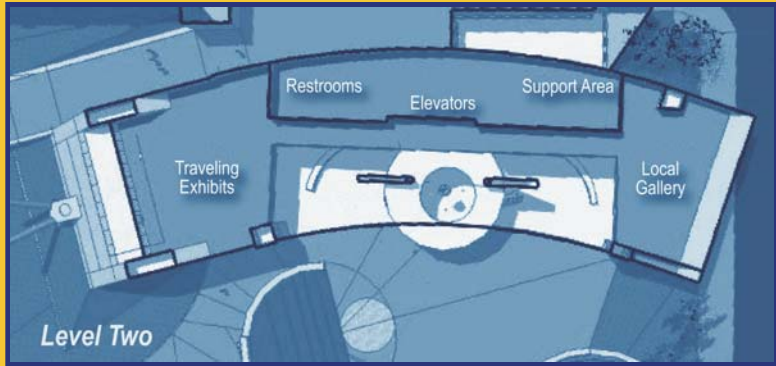
The REGIONAL ART MUSEUM cantilevers over Dallas Drive and the plaza park landscape with supportive walls of dynamic angles that compliment the existing Civic Arts Plaza structure. Colored glass tiles will decorate the exterior of the upper story. Each level has restrooms, exit stairs, elevator access, mechanical support, and storage areas. The building will curve to embrace an entrance court that displays a water feature and small outdoor amphitheater.



Level One will house the main lobby and entrance facing Thousand Oaks Blvd. Adjacent to the lobby is a gift shop, a multimedia art theater of up-to-100 capacity, administrative and security offices, and support storage.



LEVEL ONE • Lobby Entrance and Gift Shop



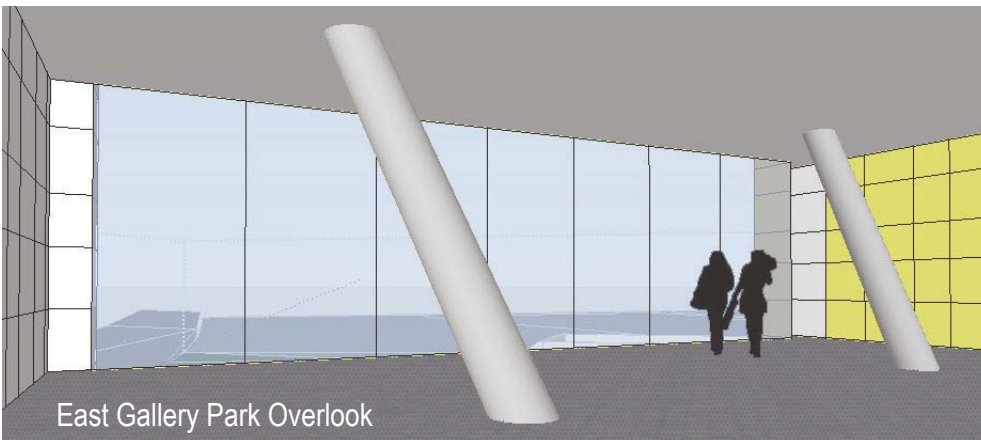
Level Two will offer a mezzanine view of the lobby and two separate galleries for a local artist and for special exhibitions.



LEVEL TWO • Mezzanine • Above —view from West Gallery facing east.
Left —view from East Gallery facing west.



LEVEL THREE • Galleries

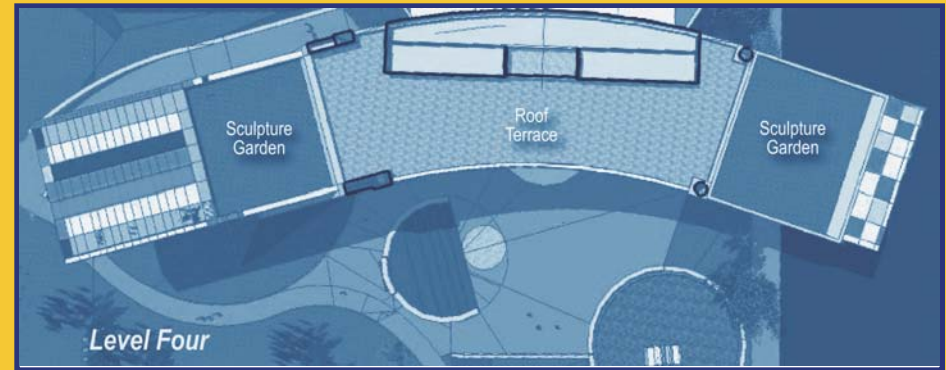


East Gallery Park Overlook



Level Three

Level Three canilevers to project over Dallas Drive on the west and over the Civic Arts Plaza Park on the East, providing the main gallery spaces with enough area to hold several small size exhibits or a single large one.



Level Four is the roof deck with garden and event gathering areas. It is planned for fundraising events and special openings. The roof may be utilized for energy saving photovoltaics.

Illustrations to be added.

INTERIOR FEATURES

Multi-media Art Theater

- Media presentations
- Lectures and demonstrations, orientations

Entrance Lobby

- Open welcoming entrance
- Views of plaza and exterior features
- Large open space for internal circulation

Grand Stairway

- Visual access of all levels
- Centerpiece unifying levels with entrance

Gift Shop

- Books, art materials, and souvenirs.
- Variety of museum quality merchandise

Art Galleries

- Mobile walls to maximize display flexibility
- Natural light and ventilation
- Thermal and humidity comfort

EXTERIOR FEATURES

Amphitheater

- Outdoor classroom
- Exterior assembly and presentation area for museum events

Plaza Fountain

- Exterior water feature

Landscaping

- Paths and walkways to City Hall and Civic Arts Plaza park areas
- Water reuse (graywater)

Energy

- Roof mounted photovoltaic panels

Sculpture Garden

- Exterior sculptures permanent display in roof garden

Roof Terrace

- Views of City and beyond.
- Suitable for catered events: Openings and fundraisers

ACCESSIBILITY

Parking

- Drop off area and Handicapped parking
- Parking garage

Restrooms

- Available on Levels one, two and three

Elevator access

- All levels including roof terrace

Environment

- Walking distance to downtown restaurants and shops.
- Civic Arts Plaza campus with City Hall and Performing Arts Centers.

offering an impressive array
of visual art collections and
educational services

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REGIONAL ART MUSEUM Design and Illustrations
by Francisco Behr, Behr Browsers Architects Inc.
Logo and brochure by Richard T. Johnson