

REGIONAL ART MUSEUM

PRIVACY & ANTI SPAM POLICY

PRIVACY STATEMENT:

At Regional Art Museum we respect your right to privacy and understand that visitors to www.regionalartmuseum.com (“Website”) need to control the use of their personal information. The privacy policy below describes the measure taken by us to protect your privacy in connection with your use of our Website.

Registration. When you register, we ask for your e-mail address, user name, and other information including your name, address and phone number. We may collect, depending on the form, your contact information (e.g., your e-mail address, mailing address and/or telephone number. We use third parties to accept and process credit card payments for purchases of products on our Website. Regional Art Museum does not sell, share, or trade our membership and/or donor list with anyone for any reason and you may unsubscribe to our email solicitation list at any time. We will use the information we collect from you to send you notices of upcoming events, provide you with information on memberships and general information about the museum. Individuals who provide their email address and/or mailing address to the Regional Art Museum through the Regional Art Museum’s website, in person, or any other type of membership or fund raising campaigns agree to receive email and/or physical mail at the discretion of the Regional Art Museum for the purposes of solicitation of future donations, membership renewals, as well as to receive periodic updates on the Regional Art Museum’s activities and announcements of upcoming events. Once you are a registered user you can update your profile and you may elect to provide additional information (e.g. a nickname and certain user preferences).

WITH WHOM DO WE SHARE YOUR PERSONALLY IDENTIFIABLE INFORMATION?

We will not share your personally identifiable information with third parties (aside from entities that perform services for us, such as processing credit card payments, that either are bound to comply with our privacy policy or have privacy policies that protect your information unless you have “opted-in” to such sharing).

However, we may disclose information you provide if required to do so by law or if we have a good faith belief that disclosure is necessary to (1) comply with the law or with legal process served on us; (2) protect and defend our rights or property; or (3) act in an emergency to protect someone’s safety.

We may gather demographic information from you (for example, your age, education level or household income) from time to time. We may share this information with our marketing partners. When we share demographic information with third parties, we will give them aggregate information only.

WHAT ARE YOUR OPTIONS TO CONTROL THE USE OF PERSONALLY IDENTIFIABLE INFORMATION?

Although most users of our Website tell us they value receiving our newsletters, special promotions and information regarding service provided by others, we recognize the importance of providing you with **choice** and control. If you would rather not receive emails about new products, promotions, or other noteworthy news, please contact us by postal mail at P.O. Box 4709, Thousand Oaks CA 91359, or by email at: info@regionalartmuseum.org, Attention: Opt-out, or by phone at 805.409.3598.

Special Consents or Promotions. We may occasionally present a special contest or promotion that is sponsored by another company. To qualify for entry in such contest or promotion, we may ask you to provide personal

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information. If we plan to share your personal information with the sponsor(s) or with others, we will provide a statement to that effect in the contest or promotion terms.

IP Address. An Internet Protocol (“IP”) address is a unique string of numbers that is assigned to your computer by your Internet Service Provider. Web servers automatically identify your computer by its IP address. We will use your IP address to help diagnose problems with our server and to administer our Website. Your IP address also may be used to gather broad demographic information.

Cookies. A “cookie” is a small data file that can be placed on your hard drive when you visit certain Web sites. We use cookies to collect store and sometimes track information for statistical purposes to improve the services we provide. If you are a registered user, we will use a cookie to save your settings and to provide customizable and personalized services. These cookies do not enable third parties to access any of your personally identifiable information. Additionally, be aware that if you visit other Web sites you may be required to accept cookies. Advertisers and partners may also use their own cookies. We do not control use of these cookies and expressly disclaim responsibility for information collected through them.

HOW DO WE USE YOUR PERSONALLY IDENTIFIABLE INFORMATION?

Customized experience. We gather your personally identifiable information to provide you with a customized experience on our Website. Your personally identifiable information helps us tailor the content, services, goods and advertising to your current and future needs.

E-mail. From time to time, we may send you e-mail messages informing you of our products and services and also third party products and services we believe may be of interest to you, such as new features and services, special offers and updated information. You may unsubscribe from all future emails from us by clicking on “Instant removal with SafeUnscribe” at the bottom of the last page of any of our emails.

Our newsletters (see below) may contain code that enables our database to track your usage of the newsletters, including whether the e-mail was opened and/or what links (if any) were clicked. We will combine such information with other information we have about you and may use this information to improve your experience with our Website and/or provide customized e-mail communications to you.

ANTI-SPAM

The Regional Art Museum is committed to permission-based email marketing practices, have established this no-tolerance Anti-Spam Policy. Regional Art Museum may update this policy and provide notice of any changes on its home page.

Spam is commercial email or unsolicited bulk email, including junk mail, which has not been requested by the recipient. Spam is the opposite of permission-based email.

Regional Art Museum and its Members, agree to comply with this Anti-Spam Policy. Regional Art Museum reserves the right to determine in its sole discretion what constitutes Spam.

Regional Art Museum will take any steps it deems necessary to prevent it from being involved in Spam and will legally pursue any person(s) or organization(s) that involve it in Spam allegations. If damages of any kind are levied against the Regional Art Museum it will pursue full legal recourse against the offending person(s) and/or organization(s) under any and all applicable laws.

If you believe that you have received Spam connected to the Regional Art Museum in any way, send a complaint, including the unsolicited email, to: info@regionalartmuseum.org . You may also provide any other

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information that you believe may help a Regional Art Museum investigation. Regional Art Museum does not investigate or take any action based on anonymous Spam complaints.

HOW CAN YOU REVIEW AND UPDATE THE PERSONALLY IDENTIFIABLE INFORMATION THAT WE COLLECT ABOUT YOU?

If you wish to change personally identifiable information we may have received from you, please contact us with a statement of your wishes by postal mail at P.O. Box 4709, Thousand Oaks CA 91359, or by phone at 805.409.3598. Or by email at: info@regionalartmuseum.org.

WHAT ABOUT KIDS' PERSONALLY IDENTIFIABLE INFORMATION?

Our Website is not directed to children under the age of 18. We assume products purchased through credit card means are purchased by adults or minors supervised by a parent or guardian. We respect the privacy of parents and children and are committed to complying with the Children's Online Privacy Protection Act ("COPPA").

On those areas of our Website that ask for age, we do not collect personal information from individuals who identify themselves as under the age of 18 except in those limited circumstances where we believe that such collection is permitted under COPPA and the child has the legal right to contract.

We may ask prospective users to provide their age during the registration process and on other areas of our Website. If a user indicates that he or she is under the age of 18 then all personal data collected during the registration process is automatically deleted except that we may retain and use limited information, such as the child's email address, for a limited period of time, in those cases where we believe that the collection and use of such information is permitted under COPPA. If a parent believes that his or her child has provided us with personal information, he or she can contact us via e-mail or postal mail as listed below. We will promptly delete the information upon learning that it relates to a child under the age of 18. We believe that parents should supervise their children's online activities and consider using parental control tools available from online services and software manufacturers that help provide a kid-friendly online environment. These tools can also prevent children from otherwise disclosing online their name, address and other personal information without parental permission.

WHAT ELSE SHOULD YOU KNOW ABOUT YOUR PRIVACY?

Security. We have security measures in place to protect the loss, misuse and alteration of the information under our control. These security measures include a firewall to prevent unauthorized access to our systems and maintenance of registration information in a separate database. Although we will exercise reasonable care in providing secure transmission of information between your computer and our servers, we cannot ensure or warrant the security of any information transmitted to us over the Internet and we accept no liability for any unintentional disclosure. We will protect the transmission of credit card information through industry standard, SSL (secure socket layer) encryption.

Links to Other Websites. Our Website may contain hyperlinks and pointers to Internet sites maintained by third parties. These links are provided for your reference only. We do not control, operate or endorse in any respect information, products or services on such third-party sites and are not responsible for their content. Many third-party sites have their own privacy policies that differ from ours. This privacy policy only covers our Website and does not cover any other site. While we make every effort to keep your information secure, we do not control the policies of other sites.

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CHANGES TO THIS PRIVACY POLICY

We may make changes in our privacy policy from time to time. When we do so, we will post the revised privacy policy on our Website with a link at the bottom of all pages on our Website.

CONTACTING THE REGIONAL ART MUSEUM

We would like to receive your comments and questions about this Privacy Policy and any other matter you have regarding our Website. Please address comments or questions to us via e-mail or postal mail.

You can complete our e-mail form at:

www.regionalartmuseum.com

You may also contact us by mail at:

P.O. Box 4709, Thousand Oaks CA 91359

ACCEPTANCE OF THIS PRIVACY POLICY.

Your use of our Website, including any dispute concerning privacy, is subject to this Privacy Policy and the User Agreement. **BY USING OUR WEBSITE, YOU ARE ACCEPTING THE PRACTICES SET OUT IN THIS PRIVACY POLICY AND OUR USER AGREEMENT.** We reserve the right to modify this Privacy Policy at any time by posting the changes on this page. Please check the effective date at the top of this page to determine if the policy has been modified since you last reviewed it. Your continued use of any portion of our Website following posting of the updated Privacy Policy will constitute your acceptance of the changes.

Effective: September 30, 2011